



Africa Women Transformative SUMMIT

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TOP LEVEL MANAGEMENT

Youth Pre-Summit: 24th June 2025
Women Summit: 25th – 26th June 2025

Empowering Women and Youth, Shaping Futures



Introduction



Africa has the highest percentage of women entrepreneurs in the world (AfDB, 2023); with 25.9% being in the process of starting or managing a business in sub-Saharan Africa. Additionally, women's economic influence is evident in Africa, where they occupy 25% of company board chair positions, demonstrating their vital role in shaping the region's economy. In terms of labour force, women's participation in industry and services has increased since 2010, and in agriculture women constitute 40% of crop production labour.

On the other hand, youth unemployment is a major problem in Africa, with far-reaching consequences for society and the economy. While many young people aspire to become entrepreneurs, with 40% expressing interest, only a small fraction (8%) actually start businesses. This gap highlights the need to address the challenges faced by aspiring entrepreneurs, including limited access to skills, finance, and technical support. By fostering a more conducive environment for youth entrepreneurship, Africa can tap into this potential and create meaningful opportunities for their young population.

AWTS 2024 Summit that was held in Nairobi (25th – 27th June) marked a pivotal moment in

the movement to advance women and youth empowerment in Africa, with over 300 delegates from 11 countries attending.

The summit was launched during the International Women's Day on 8th March 2024. It addressed key challenges that afflict entrepreneurs in Africa, especially access to finance and markets, technology adoption and economic empowerment. Key achievements of the summit were:

- Elevated the plight of women and youth in Africa to a global pedestal
- Strengthened partnerships amongst key players in Africa and globally
- Developed a framework for influencing policy in favour of women and youth entrepreneurship
- Offered a platform for women and youth empowerment

Building on the success and gains of the 2024 summit, AWTS 2025 aims to catalyze transformative leadership, expand economic opportunities, and foster global collaborations that empower African women and youth in leadership, entrepreneurship, and innovation.





Vision

Empowered Women and Youth in Africa.



Mission

To enhance capacity for Women and Youth with skills, resources, and partnerships that lead to successful businesses in Africa.



Thematic Areas

01 Leadership Development:

Empower women and youth through training, mentorship, and capacity building to become effective leaders in their communities and industries.

03 Access to Markets:

Provide a platform to champion for market opportunities to support women and youth-led enterprises through networking and global partnerships.

02 Access to Finance:

Facilitate access to financial resources through providing linkages with financial institutions and facilitating financial literacy trainings to make the businesses credit ready.

04 Digital Skills & Technology Adoption

Promote digital inclusion and technological adoption to bridge gaps and create new opportunities for economic growth.

Highlights of 2024



Launch of AWTS

8th March 2024:
International Womens Day
Transformative Women Breakfast

2024 AWTS Summit

Held on 25th - 27th June 2024
Nairobi, Kenya

212
Women

105
Youths

380+

34
Speakers

29
Partners

This diverse representation fostered a rich exchange of ideas and facilitated cross-border collaborations.



Why Attend AWTS 2025

01 Skill Development and Capacity Building

Participate in practical workshops, training sessions, and panel discussions designed to enhance skills in leadership, entrepreneurship, digital literacy, financial literacy, and market access.

02 Networking Opportunities

Connect with a diverse group of stakeholders, including thought leaders, entrepreneurs, investors, policymakers, and other delegates from across Africa and beyond. These connections foster collaboration and open doors to new opportunities.

03 Access to Finance and Markets

Gain insights into securing funding and navigating financial systems by being investor ready, explore local and global market opportunities for women-led businesses.

04 Technology Adoption and Innovation

Learn about leveraging technology and digital skills to scale businesses and create innovative solutions that address economic and social challenges.



05 Global Partnerships and Visibility

Form partnerships with international institutions and organizations that can provide resources, mentorship, and platforms to expand your influence and business reach globally.





Why Partner?

- 01** Contribute to the advancement of women & youth -led businesses and inclusive economic development in Africa.
- 02** Gain access to a diverse audience of thought leaders, entrepreneurs, investors, and stakeholders for spurring business growth, networking and collaboration opportunities.
- 03** Offer distinctive brand exposure, enabling your organization to showcase its initiative in women & youth empowerment on an international platform.
- 04** Drive positive change and foster sustainable growth by supporting initiatives that promote women & youth representation in leadership roles.

The **2025 AWTS** promises to expand its impact by emphasizing investor readiness, deepening partnerships, and creating a broader platform for collaboration and empowerment





Partnership & Sponsorship Opportunities

Platinum Package



\$ 40,000

- Recognition as the main Sponsor
- **10** Complimentary Delegate Passes
- Speaker Opportunity
- **20%** Waiver sponsorship of additional delegates
- **5** powerpoint slide ads on main screen during breaks
- **6m*6m** Exhibition Space
- **3** Sponsor's banner display (Sponsor to provide)
- **4** pages (A4 size) description in the conference program
- **2** Brochures into delegate bags
- Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram



- Recognition as a Gold Sponsor
- **6** Complimentary Delegate Passes
- Speaker Opportunity
- **15%** waiver sponsorship of additional delegates
- **3** powerpoint slide ads on main screen during breaks
- **6m*3m** Exhibition Space
- **2** Sponsor's banner display(Sponsor to provide)
- **2** pages (A4 size)description in the conference program
- **2** Brochures into delegate bags
- Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram

Gold Package



\$ 25,000

Silver Package



\$ 12,000

- Recognition as a Silver Sponsor
- **4** Complimentary Delegate Passes
- Panelist Opportunity
- **10%** waiver sponsorship of additional delegates
- **2** powerpoint slide ads on main screen during breaks
- **3m*3m** Exhibition Space
- **1** Sponsor's banner display (Sponsor to provide)
- **1** page (A4 size) description in the conference program
- **1** Brochures into delegate bags
- Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram

- Recognition as a Bronze Sponsor
- **3** Complimentary Delegate Passes
- **5%** waiver sponsorship of additional delegates
- **1** powerpoint slide ad on main screen during breaks
- **3m*3m** Exhibition Space
- **1/2** page (A4 size) description in the conference program
- **1** Brochures into delegate bags
- Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram

Bronze Package



\$ 4,000





Sponsorship Packages

Sponsorship Opportunities	Platinum Package Kshs. 5,000,000	Gold Package Kshs. 3,000,000	Silver Package Kshs. 1,500,000	Bronze Package Kshs. 500,000	Exhibition Booth Kshs. 200,000
Recognition as Sponsor	Main Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Complimentary Delegate Passes	10	6	4	3	1
Speaker & Panelist Opportunity	Speaker	Speaker	Panelist	x	x
Waiver of additional delegates	20%	15%	10%	5%	5%
PowerPoint slide ads on main screen during breaks	5	3	2	1	x
Exhibition Booth Space	6m*6m	6m*3m	3m*3m	3m*3m	3m*3m
Sponsor's banner (sponsor to provide)	3	2	1	x	x
Partner description in the conference program	4	2	1	1/2	x
Corporate Brochures into delegate bags	√	√	√	√	√
Company logo on Event Website, all marketing materials and program booklet	√	√	√	√	√
Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram	√	√	√	√	√





SMEs Packages

01 SMEs Exhibitor Kshs. 100,000

- Recognition as the Bronze Sponsor
- **1** Complimentary Delegate Passes
- **2** Exhibition Passes
- **2m*2m** Exhibition Space
- **1** Sponsor's banner display (Sponsor to provide)
- **1** Brochure into delegate bags
Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram

02 Youth Exhibitor Kshs. 50,000

- Recognition as the Bronze Sponsor
- **1** Complimentary Delegate Passes
- **2** Exhibition Passes
- **2m*2m** Exhibition Space
- **1** Sponsor's banner display (Sponsor to provide)
- **1** Brochure into delegate bags
Company logo on Event Website, all marketing materials and program booklet
- Mentions on Social Media Accounts: LinkedIn, X, Facebook, Instagram



Delegate Packages

Youth Pre-Summit
(1 Day Package)

Kshs. 15,000
\$ 150

Women Summit
(Full Conference Package)

Kshs. 55,000
\$ 650

Entrepreneurs Ambassadors
(Investors, Donors & champions for
Women and Youth Entrepreneurs)

Kshs. 100,000
\$ 1,000

Itemized Sponsorship



Pens &
Notebooks
\$ 3,500



Delegates
Conference Bags
\$ 6,000



Networking
Cocktail
\$ 7,000

Program Outline

YOUTH PRE-SUMMIT

Tuesday, June 24, 2025



0800hrs – 1600hrs
Youth Pre-Summit

DAY 1: WOMEN SUMMIT

Wednesday, June 25, 2025



0800hrs – 1600hrs
Conference



1600hrs - 1800hrs
Networking Cocktail

DAY 2: WOMEN SUMMIT

Thursday, June 26, 2025



0800hrs – 1600hrs
Conference

SAFARI

Friday, June 27, 2025



0600hrs – 1200hrs
Safari (Optional & book separately)



Join us in
shaping the
future of
Africa at
AWTS 2025



Some of 2024 Partners

Host



Public Sector



Knowledge Partners



Financial Sector Partners



Tech Partners



Social Sector Partners



Health Sector Partners



Fashion, Beauty & Self-Care Industry Partners



Travel Partners



Payment Options

01. Online Payment:



Pesapal Link:
<https://store.pesapal.com/toplevelmanagementltd>

03. Payments via Cheque:



Write Cheque to
Top Level Management Ltd.

03. Mobile Money:

LIPA NA  pesa

- Access the M-PESA Menu and go to “**Lipa Na M-PESA**”
- Select PAYBILL and Enter: **864077**
- Select Account and Enter **Your Name**
- Enter your **M-PESA PIN ****
- **Send**

04. Bank Details:

Request for Bank Details via **bookings@awtsummit.com**



Confirmation:

Send Confirmation of Payments to Banks & Online Payments:
Email: **bookings@awtsummit.com**
Mobile Payments: **+254 (0) 741 510 510**
Whatsapp: **+254 (0) 740 510 510**

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Top Level Management

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